

Grow Your Club by Tapping into the \$4.1 Billion Youth Fitness & Sports Performance Market



- Understand how to successfully incorporate Youth Sports Performance into your new or existing training department, with limited overhead cost.*
- See how a Youth Sports Performance Training Model can be executed in less than 1,500 square feet utilizing the non-motorized Woodway Force and Woodway Curve.*
- Gain an understanding of the Parisi Business Model and how our support can help set the foundation for your success.*
- Learn strategies on how to find, interview, hire, and train only the best coaches that will propel your training business to the next level.*

***Come see Bill Parisi speak at IHRSA
on March 8th from 1:30-2:45pm
or visit us at booth #2253***

Tap Into the Youth Sports Performance Market

With more than 95 locations, and 25-plus years in the fitness industry, the Parisi Youth Training & Business Support System is a proven solution to grow your business by tapping into the expanding youth performance market. Take advantage of Parisi's expertise in youth programming and create new income streams by taking your share in the largely untapped youth market. This market is 73 million strong and growing annually.

In 2012 it produced \$4.1 billion in income to those who were invested in it.

Currently, very few in the fitness industry run programming for the 7 to 14-year-old. If they do, it's usually nothing but childcare. Take the time to learn what the Parisi Youth Training System can offer you in the way of youth sports performance programming and how to drive family memberships.

For more information visit: www.parisischool.com, call 888.GET.FAST
or email info@parisischool.com.