



**FOR IMMEDIATE RELEASE**

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**The Road to Playing Sports at the Collegiate Level is Becoming Easier to Navigate with the Launch of the Center for Standardized Athletic Testing**

*New Platform Gives High School Athletes the Testing, Training and Educational Resources to Pursue Their Athletic Dreams at the Collegiate Level*

**Cornelius, North Carolina** - The newly formed strategic alliance between Parisi Speed School, NCSA Athletic Recruiting, Zybek Sports and Box Command just made high school athletes quest for a college placement more attainable. At the end of September, a cutting edge concept designed to have high school athletes stand out on the field and off, comes to fruition with the launch of the Center for Standardized Athletic Testing at Champions Sports Performance in Cornelius, North Carolina.

“The Center for Standardized Athletic Testing is just the first step by our four companies in giving high school athletes access to the best sports performance testing, training, and coaching, as well as recruiting education,” says Dr. Paul Staples, PhD, CEO of Parisi Franchise Systems, “The Testing Center will help teenagers chart a path to reaching their potential as student-athletes and playing sports beyond high school.”

That path begins by athletes between the ages of 13-18 coming in and taking the Standardized Athletic Test or SAT, in either a group (up to 30 athletes) or semi-private (up to 4 athletes) setting. The SAT gives athletes a baseline of where they stand athletically, by performing in combine drills such as the 10, 20 and 40 yard dash, vertical jump, 5-10-5, broad jump and more. The testing equipment utilized will be provided by Zybek Sports...the same equipment that has been used at the NFL Combine the last 5 years.

“The Standardized Athletic Test provides a non-biased look at the athlete and removes the biases of what team they are on and who they know,” says Mike Weinstein, Founder of Zybek Sports, “A person could be a great athlete on a bad team or vice versa. The Standardized Athlete Test is one of the few things that shows the individual athlete’s talent.”

After the session, scores will then be recorded and verified by Parisi Speed School Performance Coaches. Athletes will also receive feedback, training tips and program suggestions from Parisi Coaches on how they can improve upon their times and scores. This information provides the basis for the participant to build a NCSA Athletic Recruiting profile. This free, online profile will give athletes the opportunity to showcase their abilities to coaches at colleges and universities across the country, through NCSA’s coaches database, as well as allow athletes to gain valuable insights on navigating the recruiting process.

“The Center for Standardized Athletic Testing provides these trusted scores to over 41,000 college coaches by creating athlete profiles in NCSA Athletic Recruiting's network.,” says Izell Reese, Executive VP for NCSA Athletic Recruiting and 7-Year Veteran of the NFL, “Not only will the Testing Center provide verified scores to college coaches, but it will also allow a college coach to accurately compare athlete performances by applying consistent methods, equipment, and reporting across all Testing Centers.”



The first testing night will take place at Champions on Wednesday, September 28<sup>th</sup> from 6:30 pm-8:30 pm. The cost to participate is \$60 and spots will be limited. For more information or to sign up for the event, visit:

<http://bit.ly/2cc8tLH>

You can also call Champions Sports Performance directly at (704) 439-1111.

#### **About Parisi Speed School:**

*Founded in 1992 by Bill Parisi, our mission is to strive to be the industry leader in performance enhancement and continue to deliver a positive training experience that improves speed of movement and strength in character regardless of ability or economic status. Over the past 20+ years, Parisi Speed School has grown to over 90 locations in 31 states and has trained more than 600,000 individuals. For more information on joining a Parisi Speed School or owning your own franchise visit [www.parisischool.com](http://www.parisischool.com)*

#### **About NCSA Athletic Recruiting:**

*NCSA Athletic Recruiting is part of the Reigning Champs network. We believe in the transformational power of sport and are focused on empowering student-athletes to play at the next level. We've helped more than 100,000 student-athletes commit to the right college fit — and have placed student-athletes at more than 90 percent of U.S. colleges and universities. We are the trusted brand in youth athletics, owning and managing the world's largest commercial network of student-athletes. For more information on NCSA Athletic Recruiting, visit [www.ncsasports.com](http://www.ncsasports.com)*

#### **About Zybek Sports:**

*Founded in Boulder, Colorado in 2008, it is our mission at Zybek Sports to be committed to providing the latest innovations and sports analysis tools to help each individual reach his or her full athletic potential. Since its inception into the sports performance market Zybek has taken strides to secure its place among the elite providers of talent identification and performance analysis equipment. Zybek Sports has provided the only fully automated timing system used at the 2011, 2012, 2013, 2014, 2015 and 2016 NFL Scouting Combine in Indianapolis, IN. For more information, please visit [www.zybeksports.com](http://www.zybeksports.com)*

#### **About Box Command:**

*Our mission at Box Command is to provide Sports Training Franchises and Facilities with the most innovative, robust and effective technology available to support and propel our clients' growth and success toward their own respective missions. As technology partner, Box Command provides both the training management system used by all of the Parisi Speed Schools across the country, as well as the integrated event registration, communications and leaderboard systems for all of the combine testing events. For more information about our products and services, visit [www.boxcommand.com](http://www.boxcommand.com)*

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