



The Fastest Way to Become a Better Athlete™

**FOR IMMEDIATE RELEASE**

March 29th, 2017

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**Parisi Training Systems, Inc. forms Strategic Partnership with SKLZ  
Move Is Aimed to Give Parisi Network Access to Cutting Edge Equipment, Thereby Giving the  
Athletes They Train an Even Greater Edge on the Field**

**FRANKLIN LAKES, NJ-** With any newly formed alliance, all parties involved need to feel it is a win-win and that was the driving force behind the latest news coming from Parisi Training Systems. As a means to ensure the Parisi Network of locations has access to the most cutting edge equipment for their athletes, the company announced today a strategic partnership with the equipment company SKLZ, out of Carlsbad, California.

“Several of our franchise owners, along with Bill Parisi himself, have tested SKLZ products over the past few months and we have found them imaginative, durable and value priced,” said Dr. Paul Staples, CEO of Parisi Training Systems.” We are very excited about this strategic partnership because it reflects our current goals of developing partnerships with organizations that can enhance our brand and our business.”

At the forefront of any move Parisi makes is the effect that will be felt by each individual location, its coaches and athletes. What really drew Parisi to pursue this partnership was that during initial discussions, those same core beliefs and philosophies were at the top of mind of SKLZ as well.

“We test our gear with elite athletes at our Carlsbad facility and we incorporate feedback from athletes and coaches so that product quality is second to none,” stated Tim Wiseman, President of SKLZ, “Putting the athlete and coach at the center of our thinking is a core value for SKLZ. Our partnership with Parisi represents this commitment to serve athletes and coaches at the cutting edge of sport performance training. Parisi shares this commitment to athletes, coaches, and the results they get from training with the best.”



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### **About Parisi Speed School:**

*Founded in 1992 by Bill Parisi, our mission is to strive to be the industry leader in performance enhancement and continue to deliver a positive training experience that improves speed of movement and strength in character regardless of ability or economic status. Over the past 25+ years, Parisi Speed School has grown to over 95 locations in 30 states and has trained more than 600,000 individuals. For more information on joining a Parisi Speed School or owning your own franchise, visit [www.parisischool.com](http://www.parisischool.com).*

### **About SKLZ:**

*SKLZ prepares athletes to be ready for their sport, defining the new category of Sport Training through skill and performance training products and programs. Working across multiple sports, performance training, fitness, and wellness, SKLZ is inspiring the next generation of competitive athletes. Our expanding line of performance training products includes innovation across speed, agility, quickness, strength, power, and overall muscle health. For more information on SKLZ, visit [www.skz.com](http://www.skz.com)*

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